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BMW  
CORPORATE NEWS



The Ultimate  
Driving Machine

# BMW CORPORATE NEWS.

Dear Ben

We start the year with news of the BMW 320d EfficientDynamics Saloon; the most efficient BMW ever built. Innovative BMW EfficientDynamics technologies deliver an outstanding 163hp while achieving 68.9mpg and CO2 emissions of only 109g/km; statistics that ensure the car falls into the lowest diesel BIK band of 13% and qualifies for the 100% first year write-down allowance.

Available to order now, the car is launched in the UK on 20 March 2010; a launch date shared with the new BMW 3 Series Coupe and Convertible models. Each feature design enhancements, the latest BMW EfficientDynamics technologies, new standard equipment such as Dakota leather upholstery and a new flagship turbo-charged six-cylinder petrol engine.

The BMW 3 Series Saloon and Touring ranges also benefit from a new 2.0-litre diesel engine. Available from March it includes the 143hp BMW 318d Saloon and Touring which powers from 0-62mph in just 9.1 seconds yet delivers CO2 emissions below 120g/km. As a result, both models are eligible for the 13% BIK band; the lowest diesel rate available.

Launching with details of the new BMW 5 Series Saloon, BMW LIVE is a new downloadable desktop application keeping you up to date with the latest BMW innovations and personalised news headlines, sport, weather and travel content.

Yours sincerely

Stephen Chater  
Corporate Operations Manager

## THE MOST EFFICIENT BMW EVER.



## NEW BMW 3 SERIES COUPE.



## SUB-120g/km BMW 318d.



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