



BMW
CORPORATE NEWS



BMW CORPORATE NEWS.

Dear Chris

I'm pleased to announce the arrival of the new BMW 5 Series Touring on Saturday 18 September 2010 completing the new BMW 5 Series family. Featuring elegant exterior styling and increased storage capacity of up to 1,670 litres, strong residual values are aided by enhanced standard specification including Dakota leather upholstery and Bluetooth telephone preparation.

This new model continues BMW's commitment to industry-leading BMW EfficientDynamics technologies and we are proud to have been awarded Greenest Manufacturer of the Year by Green-Car-Guide.com, Manufacturer of the Year by Business Car and Green Manufacturer of the Year at last week's 2010 Fleet News Awards, where the BMW 7 Series also won Best Luxury Car.

You and your drivers are welcome to join us at the BMW Ultimate Drive Weekend on 17-18 April 2010 to compare your current vehicles to the latest BMW model range and see how you can 'futureproof your fleet'. Contact your local dealer for more information.

Finally, preparations are underway for the BMW PGA Championship at Wentworth on 20-23 May 2010. BMW will have a wide selection of vehicles on show, a range of interactive activities and hospitality services for BMW drivers include a private lounge and grandstand viewing area.

Yours sincerely

Stephen Chater
Corporate Operations Manager

THE NEW BMW 5 SERIES TOURING.



THE BMW ULTIMATE DRIVE WEEKEND.



THE 2010 FLEET NEWS AWARDS.



BMW PGA CHAMPIONSHIP.



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