



The BMW 3 Series Now with EfficientDynamics technology



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Dear John,

The outstanding benefits of BMW's EfficientDynamics programme are now featured throughout the BMW 3 Series range. Offering significant improvements in fuel, emissions and performance figures, these developments make the BMW 3 Series an even more attractive proposition for company car drivers and fleet managers alike.

BMW 318i

An attractive model for company car drivers, the BMW 318i has seen a remarkable 19% improvement in CO₂ emissions from 175g/km to just 142g/km, resulting in the lowest possible BIK tax band of 15%. This offers potential tax savings against the outgoing model of £304 a year for 22% tax payers and £554 for higher rate tax payers in addition to the fuel savings from the improved consumption. The BMW 318i also moves from VED Band E to Band C, saving £50 a year in road tax.

| Model | OTR | CO ₂ emissions (g/km) | P11d value | RV*† | Combined fuel consumption (mpg) | BIK | VED Band | Monthly tax rates 2007 | |
|-------------------|---------|----------------------------------|------------|-------|---------------------------------|-----|----------|------------------------|------|
| | | | | | | | | 22% | 40% |
| BMW 318i ES | £21,035 | 142 | £20,870 | 48.5% | 47.9 | 15% | C | £57 | £104 |
| Audi A4 2.0 SE | £19,927 | 193 | £19,672 | 43% | 34.2 | 25% | F | £90 | £164 |
| Mercedes C180K SE | £22,912 | 165 | £22,722 | 45% | 40.9 | 20% | D | £83 | £152 |

* Carcost data 1 August 2007. † Based on 3 years/60,000 miles

BMW 318d

The entry level diesel model enjoys a 17% improvement in power output to 143 hp over the previous model, greatly enhancing the driving experience while achieving 60.1 mpg on the combined cycle for the first time, a 9.7 mpg improvement. CO₂ emissions are reduced from 150g/km to 123g/km, putting it in the 18% BIK tax band, the lowest for a diesel engine.

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| | | | | | | | | 22% | 40% |
| BMW 318d ES | £23,760 | 123 | £23,595 | 52% | 60.1 | 18% | C | £78 | £142 |
| Audi A4 1.9 TDI TDV SE | £21,447 | 152 | £21,257 | 47% | 49.6 | 20% | D | £78 | £142 |
| Mercedes C200 CDI SE | £24,057 | 149 | £23,892 | 49.5% | 49.6 | 19% | C | £83 | £151 |

* Carcost data 1 August 2007. † Based on 3 years/60,000 miles

Should you wish to find out more about EfficientDynamics, the 3 Series range or any current BMW model, please do not hesitate to contact BMW Corporate Sales on 0870 777 113, email corporatesales@bmw.co.uk or contact your preferred BMW Dealership, who will be more than happy to answer your questions.

Yours sincerely,

Chris Brownridge
Corporate Operations Manager



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